

## Conference Registration

### Venue

The conference will be held at the **CS Madeira Atlantic Resort & Sea Spa**, a 5 star hotel, located in the south coast of the island, only 18 kilometres from Madeira International Airport and 5 minutes from the centre of the city of Funchal - Madeira capital.

### CS Madeira Atlantic Resort & Sea SPA\*\*\*\*\*

Estrada Monumental, 175-177  
9000-100 Funchal, Madeira - Portugal  
Tel. Geral: (+351) 291 717 600  
Fax: (+351) 291 768 449

<http://www.cshotelsandresorts.com/>

**Single room - 93 Euro Double room - 108 Euro**  
(to benefit from these prices reserves must be done together with registration with Abreu Management)

### Conference fees per person:

**Midwife:**-before 20th October 2010 - **250 Euro**  
- from 20th October 2010 - **300 Euro**  
- from 5th November 2010 - **350 Euro**

(all conference fees will include lunch, coffee, mineral water for two days and the dinner on 19 November 2010).

**Student midwife\*:** - **150 Euro** (\*must present student card at time of registration on the conference. Special price doesn't include two lunches and dinner)

Please keep your registration in

<http://www.apeobstetras.org/ReadNews.aspx?NewsID=20>

### REGISTRATION on-line

<http://sites.google.com/site/apeopt/inscription>

### WHO SHOULD ATTEND

Midwives, midwives educators and student midwife interested in present and future curriculum development and its European dimension.

### ORGANISER OF CONFERENCE

**EMA - European Midwives Association**  
**APEO - Associação Portuguesa dos Enfermeiros Obstetras - PORTUGAL**

If you have any further questions (travel information about hotel and social program) please contact:

**Guida Gomes**

e-mail: [ggomes.funchal@abreu.pt](mailto:ggomes.funchal@abreu.pt)

Groups & Incentives Department  
**Abreu Destination Management - Madeira Island Office**  
Rua. Dr. João Brito Camara, 9 - Funchal Centrum - C.C. Dolce Vita - Lj. 108, 9000-039 Funchal | +351 291205919 | +351 291205909

### Organizing Committee

Benvinda Bento, APEO  
Eugénia Gouveia, ESE Cluny  
Gilberta Sousa, ESE U Madeira  
Lúgia Lemos, Hospital Funchal  
Lília Abreu, ESE-U Madeira  
Olívia Freitas, C S Câmara de Lobos  
Rosália Marques, APEO  
Vitor Varela, APEO

### Scientific Committee

Conceição Vieira, H Funchal  
Dolores Sardo, APEO  
Eva Matintupa, EMA  
Helena Jardim, ESE-U Madeira  
Joeri Vermeulen, EMA  
Manuela Ferreira, APEO  
M.ª João Rodrigues, ESE-U Madeira  
Maria Papadopoulou, EMA  
Mervi Jokinen, EMA  
Suzanne Simon, EMA



University of Madeira accredits  
scientific value to the conference

Certified 14 hours



EUROPEAN MIDWIVES  
ASSOCIATION



ASSOCIAÇÃO PORTUGUESA DOS  
ENFERMEIROS OBSTETRAS

## 3<sup>rd</sup> EMA EDUCATION CONFERENCE

### EDUCATORS LEADING THE CHALLENGES OF MIDWIFERY IN EUROPE

**HOTEL CS MADEIRA - FUNCHAL**  
**MADEIRA - PORTUGAL**  
**19-20 November 2010**

**3rd EMA EDUCATION CONFERENCE**  
EDUCATORS LEADING THE CHALLENGES OF MIDWIFERY IN EUROPE

[www.apeobstetras.org](http://www.apeobstetras.org)

19-20 November 2010  
Madeira - PORTUGAL  
CS Madeira Hotel

[www.apeobstetras.org](http://www.apeobstetras.org)

## 19 NOVEMBER 2010

8:30 - Registration

9:00 - **Opening Session** - Mervi Jokinen, EMA President and Dolores Sardo, APEO President

9:30 - **EU Action Plan to achieve the 4th and 5th Millennium Development Goals** - Margarida Marques, Head of Representation European Commission in Portugal

10:00 - **EU Policy on health care** - Jenni Bremner, Director European Health Management Association

10:30 - *Coffee Break*

### THE VOICE OF MIDWIFERY LEADERSHIP

Chairperson: Mervee Jokinen, EMA

11:00 - **New Health Advocacy challenges: communicating the value of Midwifery** - Paulo Kuteev-Moreira, Portugal

11:30 - **Where is the leadership in Midwifery Education?** - Susanne Simon, Germany

11:50 - **Educating midwives to become leaders across Europe** - Representatives from Associations of Midwives in United Kingdom, Greece, and Sweden Associations

12:10 - Discussion

12:45 - *Lunch*

### CHALLENGES OF MAINTAINING COMPETENT PROFESSION - MIDWIVES AND EDUCATORS

Chairperson: Frances Day-Stirk

14:00 - **Is there a place for Global Standards for midwifery education in Europe?** - Ans Luyben, Co-chair ICM Education Standing Committee

14:20 - **Delivering competence orientated education programme** - Jessica Pehlke Milde, German

14:40 - **Regulation of midwifery profession in Europe** - Vania Cirese, Federazione Nazionale dei Collegi delle Ostetriche representing the European Midwifery Regulators Network

15:00 - Discussion

15:30 - *Coffee break*

### COMPETENCIES IN PRESCRIBING

Chairperson: Victor Varela

16:00 - **Midwifery Prescribing in Europe** - Maria Papadopoulou, Cyprus

### REFLECTING THE EDUCATION AND PRACTICE OF MIDWIFERY IN

#### EUROPE

16:30 - **Workshop 1: Education framework for the prescribing competencies and associated regulation** - Ingela Wiklund, Sweden & Gloria Seguranyes, Spain

16:30 - **Workshop 2: How is Midwifery Education moving on after Bologna?** - Joeri Vermeulen, Belgium & Anita Prelec, Slovenia

16:30 - **Workshop 3: Standards for practical training evaluation** - Eva Matintupa, Finland & Olga Arvanitidou, Greece

17:30 - **Plenary Session** - Feedback from workshops and discussion

18:00 - Closing remarks

18:15 - **Additional session -ALSO - ADVANCED LIFE SUPPORT IN OBSTETRICS**

## 20 NOVEMBER 2010

### MULTICULTURALITY AND THE MIDWIFERY PRACTICE

Chairperson: Rosália Marques

9:00 - **Migration and immigration across Europe: Does it impact on women's health and midwifery practice** - Birgitta Essén, UPPSALA University

9:30 - **Meeting the needs of multicultural society: How do we educate students and midwives?** - Manuela Nene, PhD, Professor ESSCVP-Lisbon

10:00 - Discussion

10:15 - *Coffee break*

### ANTENATAL CARE PROVIDED BY MIDWIVES: EUROPEAN REALITY

Chairperson: Dolores Sardo

10:30 - **Midwifery practice impacting on health outcomes** - Vítor Varela, Portugal

10:50 - **The contribution of midwife-led care to the quality and safety of maternity care: implications of findings from a Cochrane meta-analysis** - Jane Sandal, UK

11:10 - **Variations on antenatal care for healthy women in EU - EMA survey** - Mervee Jokinen, UK

11:30 - **Antenatal Care provided by midwives in Portugal - is there a future?** - Irene Cerejeira, Portuguese Nursing Council and Lisa Vicente, DGS - Minister of Health

12:10 - Discussion

### 12:30 - Maternal Health in Portugal: Evolution and Actors

Ana Jorge, Minister of Health

13:00 - **Conference evaluation**

13:20 - **Closing remarks** - Mervi Jokinen, EMA President and Dolores Sardo, APEO President

13:45 - *Lunch*

## Call for Posters

The Scientific Committee will accept Posters for presentation in ppt. Format.

**Deadline for submission** – November 01, 2010 at 24 GMT.

**Deadline for notification of acceptance** - November 08, 2010.

**Instructions for poster submission** <http://sites.google.com/site/apeopt/poster>

## BACKGROUND

There is a continuous need to analyze the midwifery education programme. New and rapidly changing challenges in the health care sector demand that the education of midwives is continuously re-evaluated. As new member states join EU it is important to understand the various levels and standards of midwifery education in all the countries. In addition, EU policies for free movement of midwives within the EU drive the need to provide an opportunity for discussion, networking and collaboration between different organizations and countries. To bring together the leading midwifery educators and practitioners to provide a forum for challenge, exchange and dissemination of ideas and initiatives in contemporary midwifery education across EU member states.

## OBJECTIVES:

- ◆ To enable midwife practitioners and educators to share ideas and expertise to support midwifery education in Europe;
- ◆ To explore how education can promote the profession and develop competent and confident midwives to meet the needs of women and babies;
- ◆ To place midwifery in the driving seat to deliver EU health policies by engaging with politicians and increase their awareness of autonomous midwifery at clinical, educational and research level;
- ◆ To become familiar with the challenges faced across Europe to meet the educational and regulatory needs of explore the challenges of multicultural society and how midwives can address;
- ◆ To support women;
- ◆ To highlight the value of midwifery care to women, babies and families to improve the health and well-being of wider society.

